

Cookie Policy

Effective Date: 14/01/2024

At Lemoni by Valerie ("we," "our," "us"), we use cookies and similar technologies to improve your experience on our website, <https://www.lemonibyvalerie.com/>. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and store information about your preferences or past actions to enhance your browsing experience.

2. Types of Cookies We Use

We use the following categories of cookies:

a. Necessary Cookies

These cookies are essential for the functioning of our website and enable core functionalities such as security, network management, and accessibility. Without these cookies, certain features of the website may not work correctly.

b. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This helps us improve the site's performance and user experience.

c. Functional Cookies

These cookies allow the website to remember your preferences and choices, such as language settings or login details, to provide a more personalized experience.

d. Advertising and Marketing Cookies

These cookies track your browsing habits to deliver personalized advertisements relevant to your interests. They may also limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

3. How We Use Cookies

We use cookies to:

- Enhance the functionality and performance of our website.
 - Analyze website traffic and user behavior.
 - Remember your preferences and login details.
 - Deliver relevant advertisements and marketing messages.
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4. Third-Party Cookies

We may use third-party service providers, such as Google Analytics or social media platforms, that set their own cookies to help us analyze website traffic or deliver targeted advertising. These third-party cookies are governed by the respective providers' privacy policies.

5. Your Cookie Choices

You have the right to accept or reject cookies. You can manage your cookie preferences through the following methods:

a. Browser Settings

Most web browsers allow you to control cookies through their settings. You can:

- Block or delete cookies.
- Set preferences for accepting or rejecting cookies.
- Receive notifications when cookies are being used.

Refer to your browser's help section for specific instructions:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

b. Opt-Out Tools

You can opt out of cookies used for interest-based advertising through these tools:

- [Network Advertising Initiative](#)
 - [Digital Advertising Alliance](#)
 - [Your Online Choices \(EU\)](#)
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6. Cookie Retention

Cookies may remain on your device for varying periods. "Session cookies" are deleted when you close your browser, while "persistent cookies" remain on your device until they expire or are deleted manually.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time. Changes will be posted on this page with an updated "Effective Date." We encourage you to review this page periodically for the latest updates.

8. Contact Us

If you have any questions or concerns about this Cookie Policy, please contact us:

- **Email:** info@lemonibyvalerie.com
- **Address:** Korte Vlierstraat 2/101, 2000 Antwerpen, Belgium

Thank you for visiting Lemoni by Valerie!